

**MR. JOHN P. SHEA**

Mr. Shea joined FEMA External Affairs in 1999. Since then, he has fielded multiple positions within FEMA headquarters, Region 9 and many field operations. Shea was officially named the Public Information Officer for New Media in June 2008. He developed the strategies and SOPs of FEMA's social media / new media efforts to integrate existing and future communications needs the agency encounters for preparedness, response, recover and mitigation messaging. The core principles of community driven-communications and customer service have been instilled in the practices and products FEMA is developing for the social media environment.

Mr. Shea graduated from the University of Maryland, College Park, with a degree in print journalism. While at university, he had the opportunity to intern for DigitalInk, an early venture of the Washington Post online.